MELCOM 2017

University of Cambridge, 5 July 2017

Mohamad Al-Baghdadi



State of Arabic Publishing – many unknowns

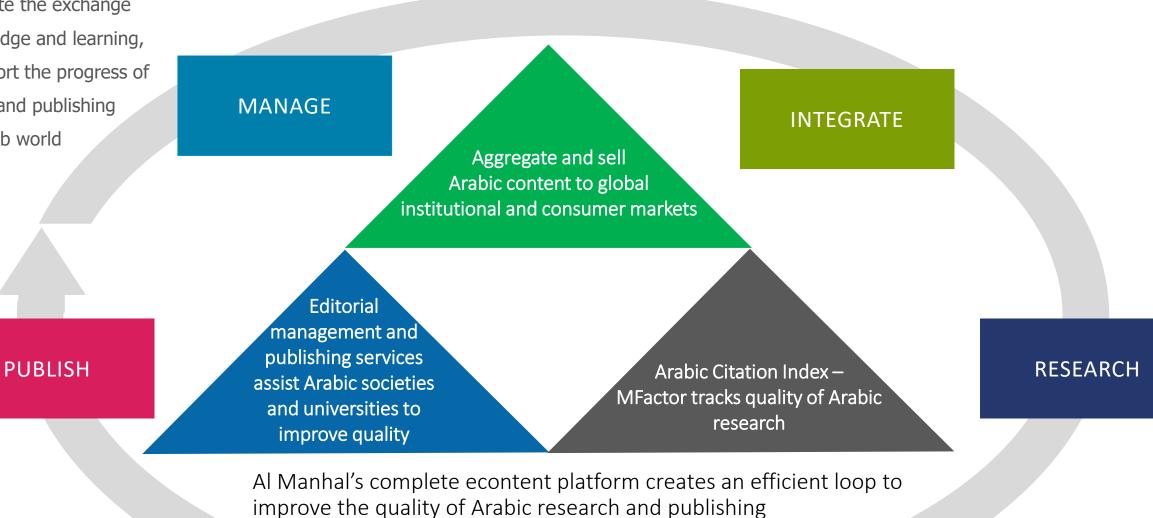
- Book publishers
 - 700 members of APA
 - 700-1000 non-members of APA
- Number of books published in Arab world: 10,000-12,000 /year
- 75% published with ISBN
- Journals (peer-reviewed) est. 2,000 2,500
 - Multiple names, changing names, unreliable publishing timelines, non-specific coverage



- Official number of titles per country: N/A
- Estimated size of publishing industry: \$42-46 Million per year
- Est. plagiarism rate 40-60%

Vision

To facilitate the exchange of knowledge and learning, and support the progress of research and publishing in the Arab world

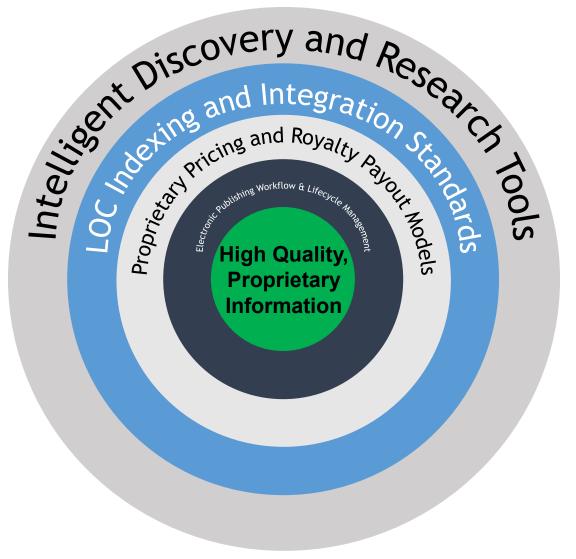




ANALYZE

Al Manhal production workflow maximizes value for content owners & researchers

Trusted platform enables publishers to costeffectively publish and distribute content globally knowing that copyright protection and royalties are guaranteed



Trusted interface enables libraries to costeffectively access highest quality, peerreviewed, licensed and copyright protected publications







Al Manhal

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Cairo



98 employees 450+ publishers 80,000 publications 500+ customers 2 million users

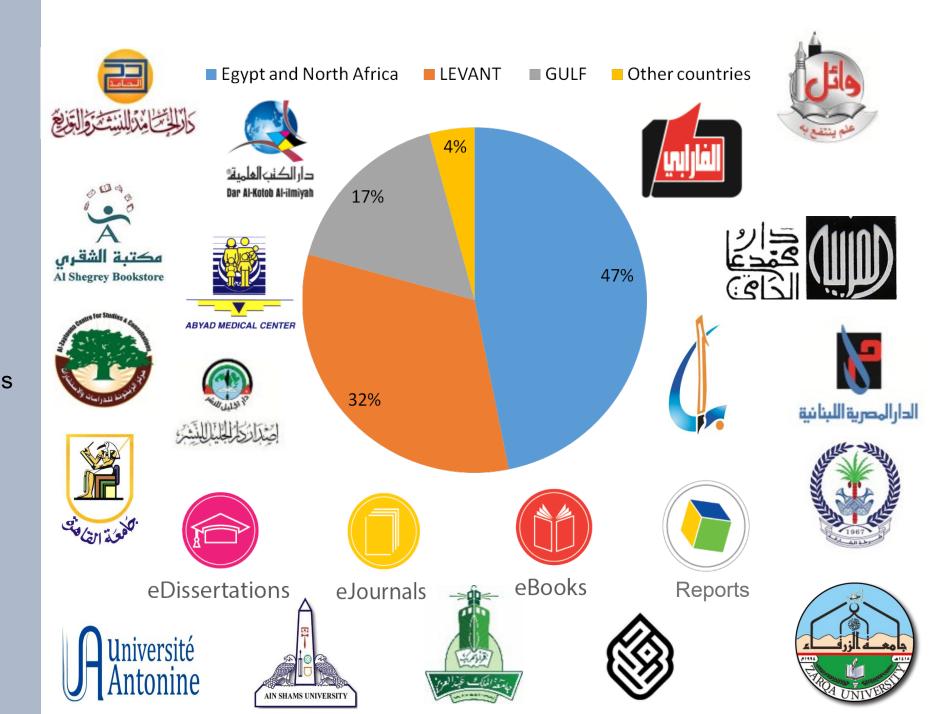
5 offices

Riyadh



Ankara













- 16 Main subjects
- 15,000 Academic E-books
- 440 peer reviewed journals with up to 4 years back issues (more than 40,000 articles)
- 9,000 Theses and Dissertations (Masters & Phd)
- 20,000 strategic reports
- 100% ISBNs, ISSNs, matching the original printed copies
- 100% Marc21 records, LCSH, and DOIs at article level
- 20-25% yearly growing



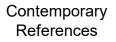
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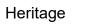














Language & Literature



eBooks

eJournals



History, Geography& Biography



Arts





Arab Laureates





Media & Communication



Social Sciences





Business& Economics



Physiology



Islamic Finance & Banking



eBooks eJournals

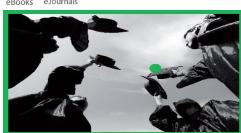


Islamic Studies





Political Science & International Relations



Educational Sciences











Law









Middle East Strategic Studies Online "MESSO" - (50% English)

MESSO is a source for research, intelligence and analysis in Middle East affairs. The database includes a wide range of publications from 2007 onward. Thirty five main titles contain more than **9,000 reports** growing daily.

MESSO **Thirty Five** Reports Published by **Ten** think tanks and research institutes across **6** Countries in the Middle East:

Subjects:

•Arab-Israeli affairs

- •Elections and changes of government across the region
- •Social issues such as education, healthcare, immigration, refugees and asylum
- •Wars, treatises, and diplomacy
- •Military, defense and security
- •Terrorism and issues of internal security
- •Legislation, budgets, economic developments and international agreements





Islamic Finance Hub "IFH" (90% English)



IFH contains more than **1500 documents** comprised of books, journal articles, standards, conference proceedings, white papers and reports on Islamic Finance and banking. The collection provides policy institutes, economic think tanks, government regulators, banks, law firms and academic institutions with critical research and analysis of the latest trends and applications of Shari'a compliant Finance, economics, banking, and law.

Subject Areas:

- Islamic financial services
- Islamic capital markets
- Corporate Governance
- Regulatory affairs
- Zakah
- M&A





100% Full-Text Searchable

Personal bookshelves



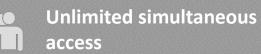
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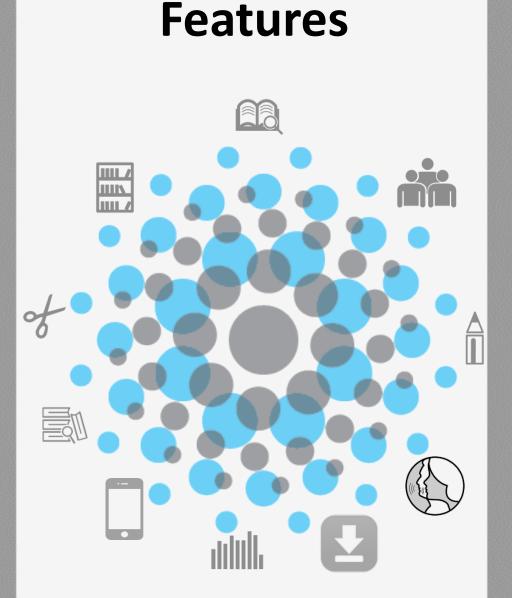


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Counter Usage reports





Highlighting and annotating



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Text-to-Speech Virtual keyboard (Multiple Languages)

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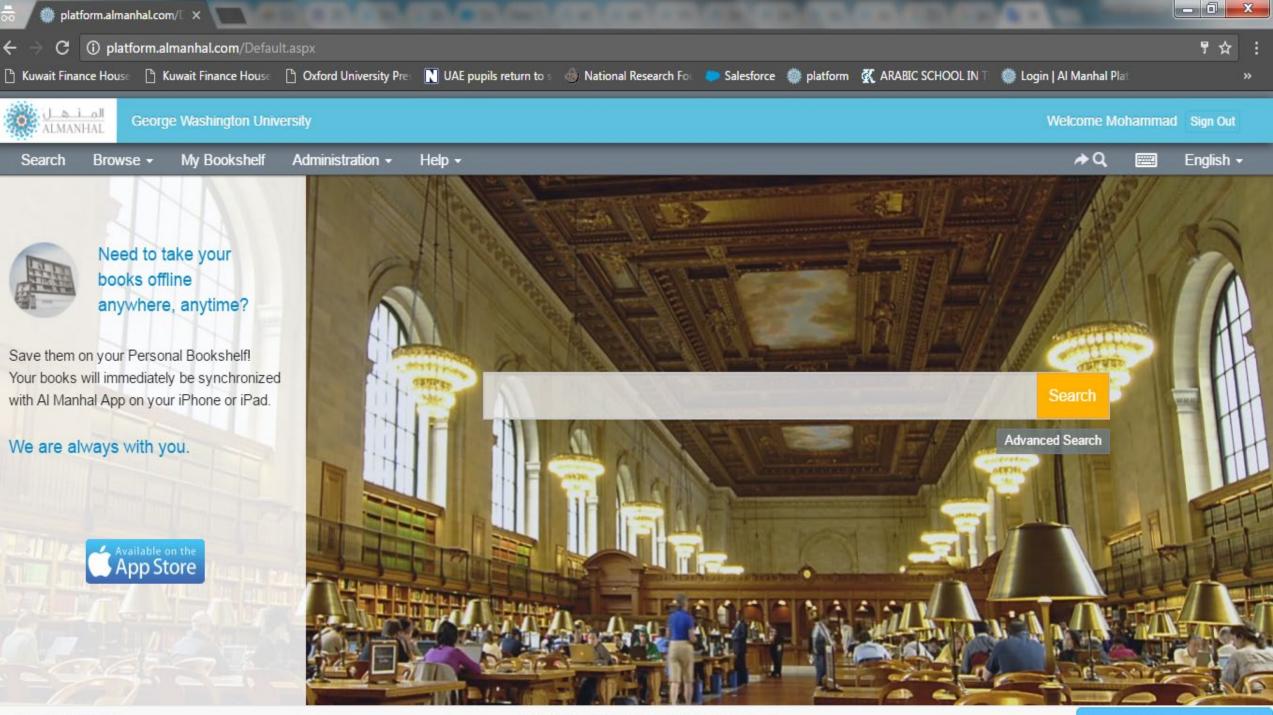


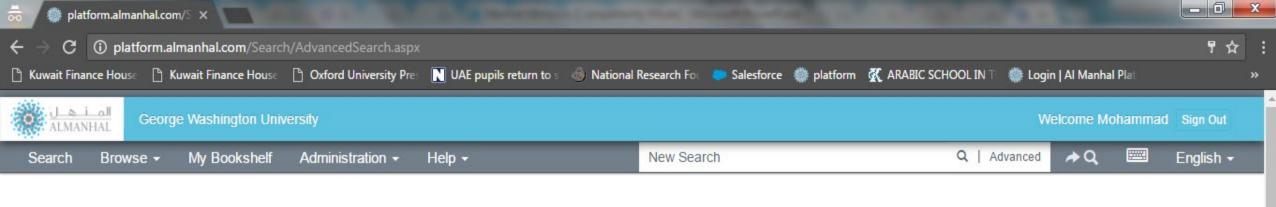
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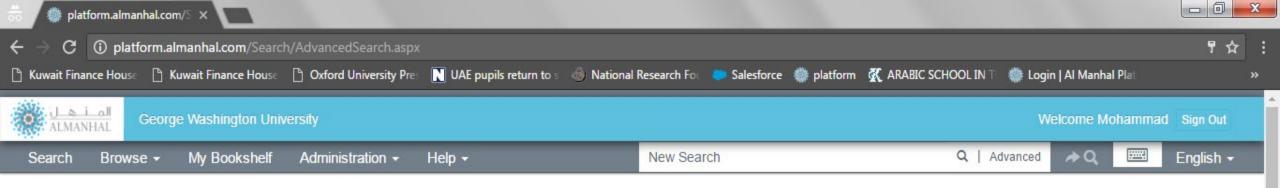


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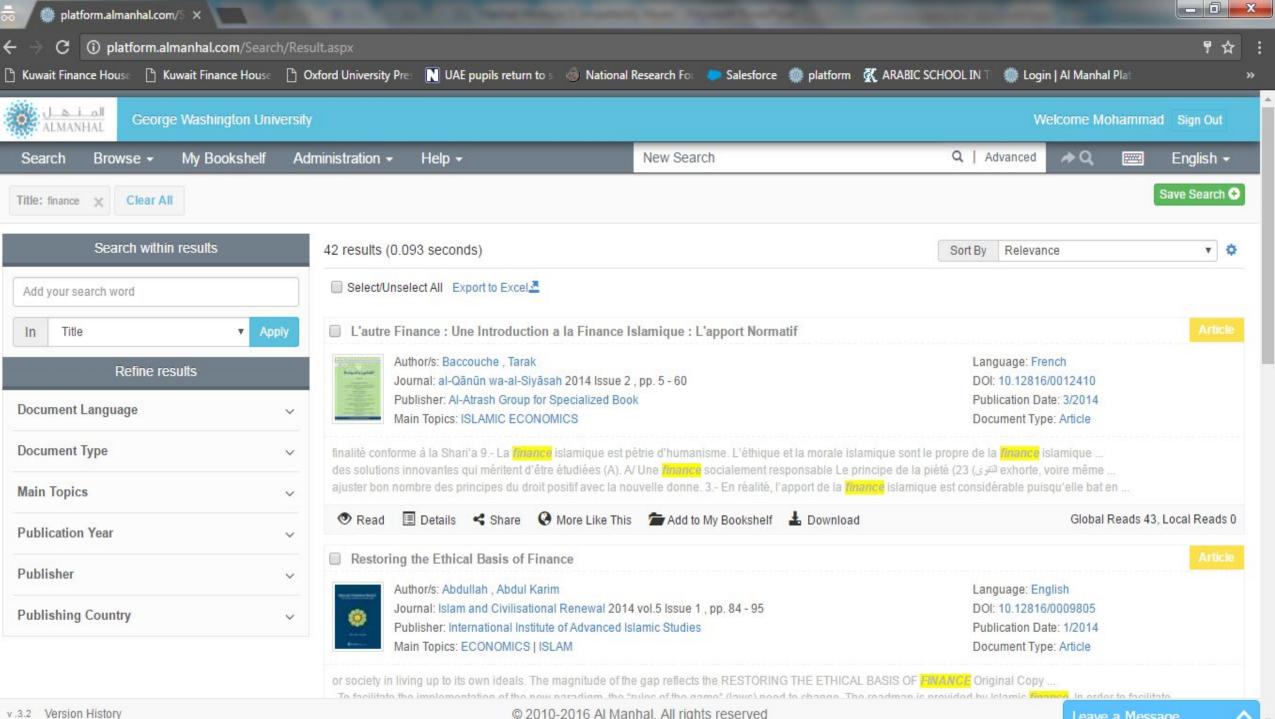


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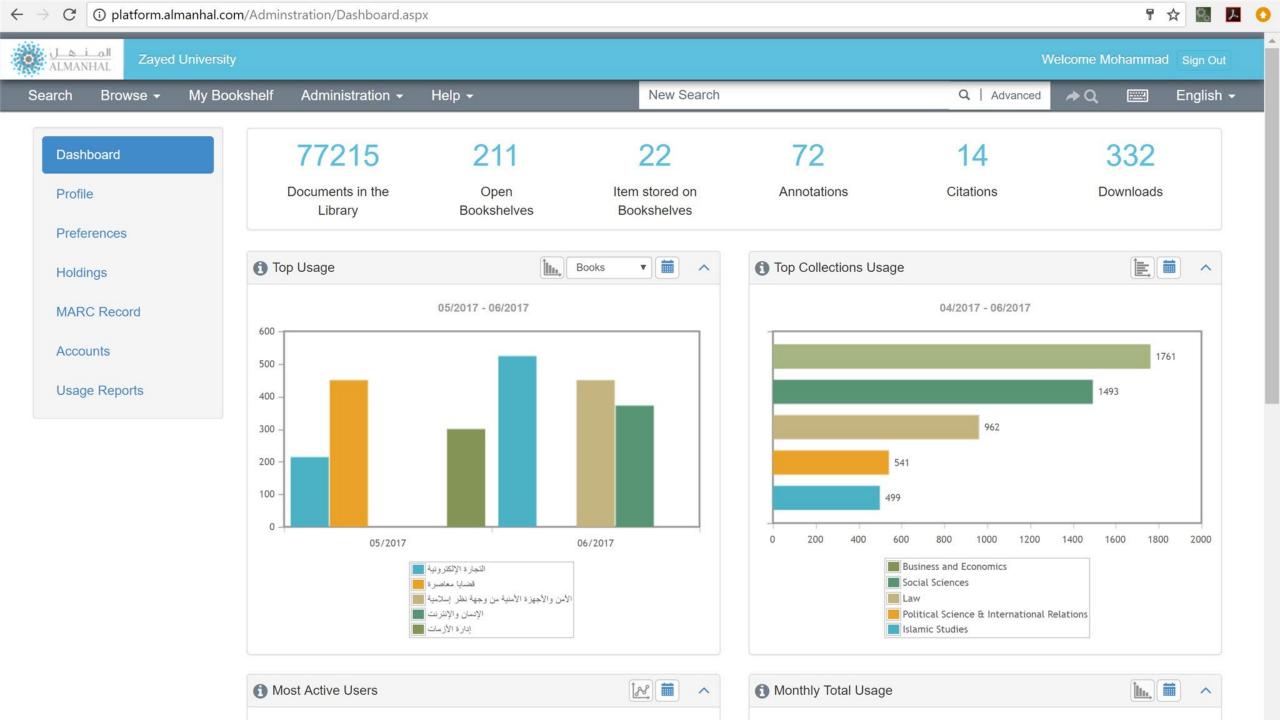
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Students can download the book to the device/App and read it offline





Thank you

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Hi there!

Let's start our reading journey...

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Forgot your Password? Request a reset

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Hi Mohammad, who would you like to read with?



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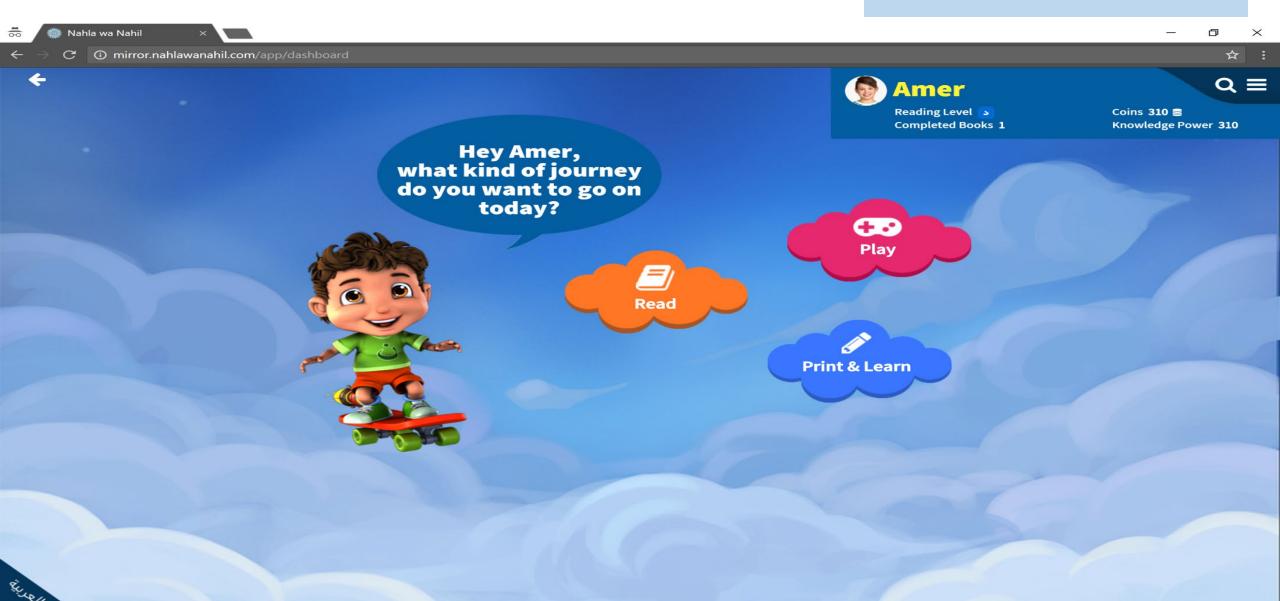
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Interactive





Visual learning







Game-based Learning



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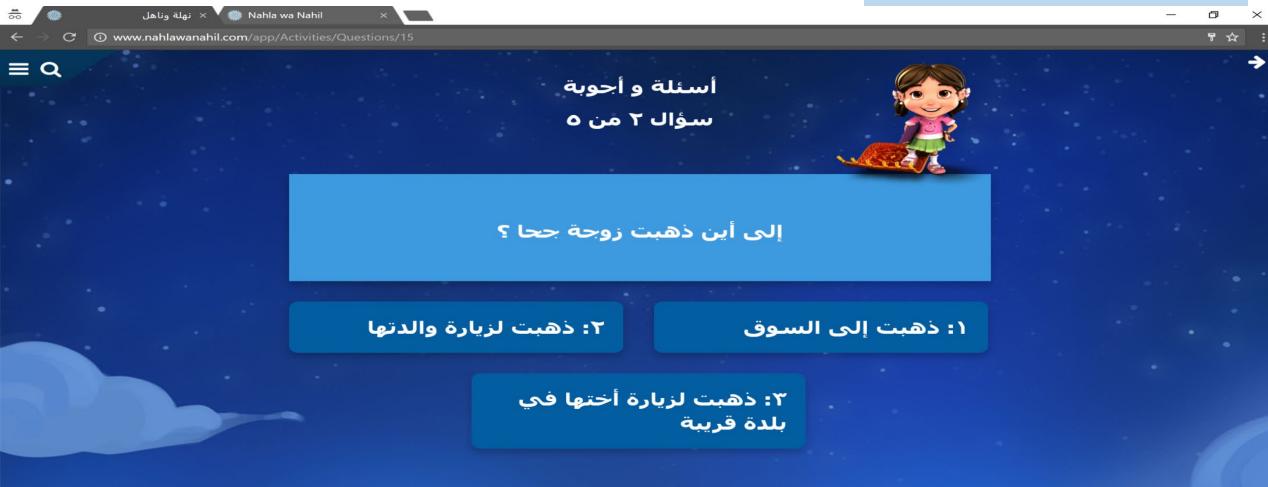
Blended Learning







Comprehension skills



Vocabulary Skills







Critical Thinking



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English

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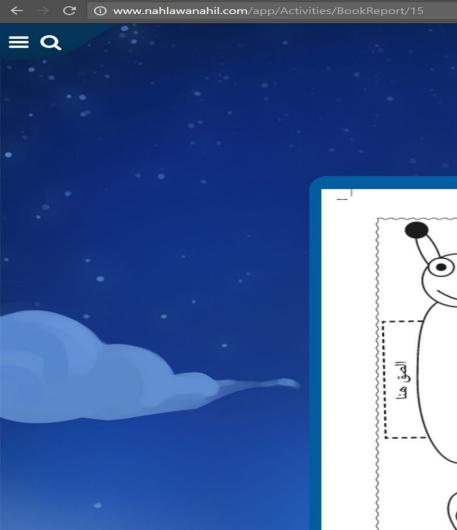
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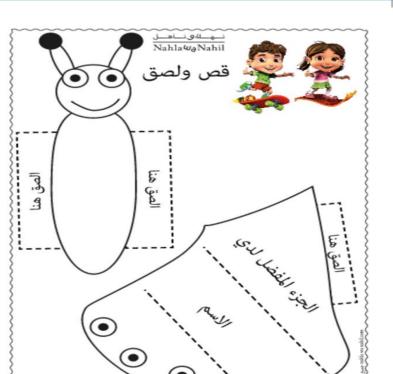
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إطبع

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Efficient data analysis at all levels



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Differentiation in the classroom



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Student profile and in-depth analysis

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