# MELCOM 2017

University of Cambridge, 5 July 2017

Mohamad Al-Baghdadi



## State of Arabic Publishing – many unknowns

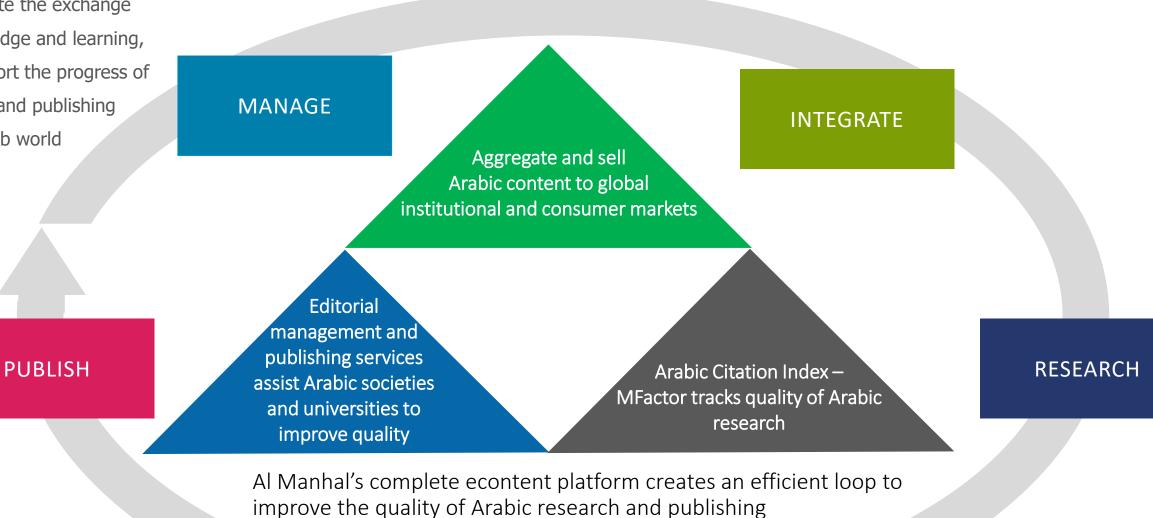
- Book publishers
  - 700 members of APA
  - 700-1000 non-members of APA
- Number of books published in Arab world: 10,000-12,000 /year
- 75% published with ISBN
- Journals (peer-reviewed) est. 2,000 2,500
  - Multiple names, changing names, unreliable publishing timelines, non-specific coverage



- Official number of titles per country: N/A
- Estimated size of publishing industry: \$42-46 Million per year
- Est. plagiarism rate 40-60%

#### Vision

To facilitate the exchange of knowledge and learning, and support the progress of research and publishing in the Arab world

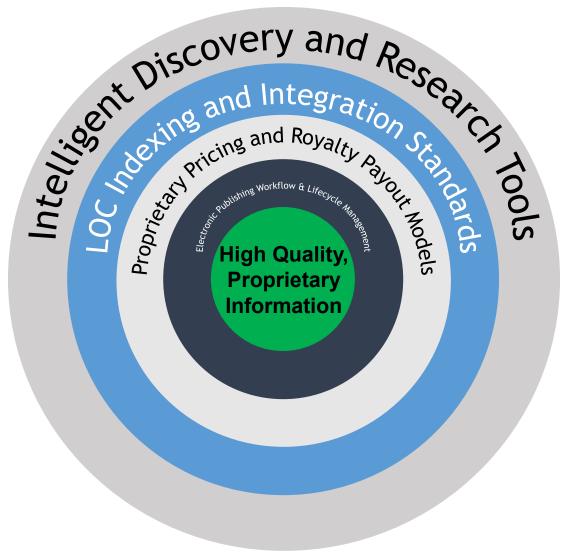




ANALYZE

## Al Manhal production workflow maximizes value for content owners & researchers

Trusted platform enables publishers to costeffectively publish and distribute content globally knowing that copyright protection and royalties are guaranteed



Trusted interface enables libraries to costeffectively access highest quality, peerreviewed, licensed and copyright protected publications







Al Manhal

Amman



Cairo



98 employees 450+ publishers 80,000 publications 500+ customers 2 million users

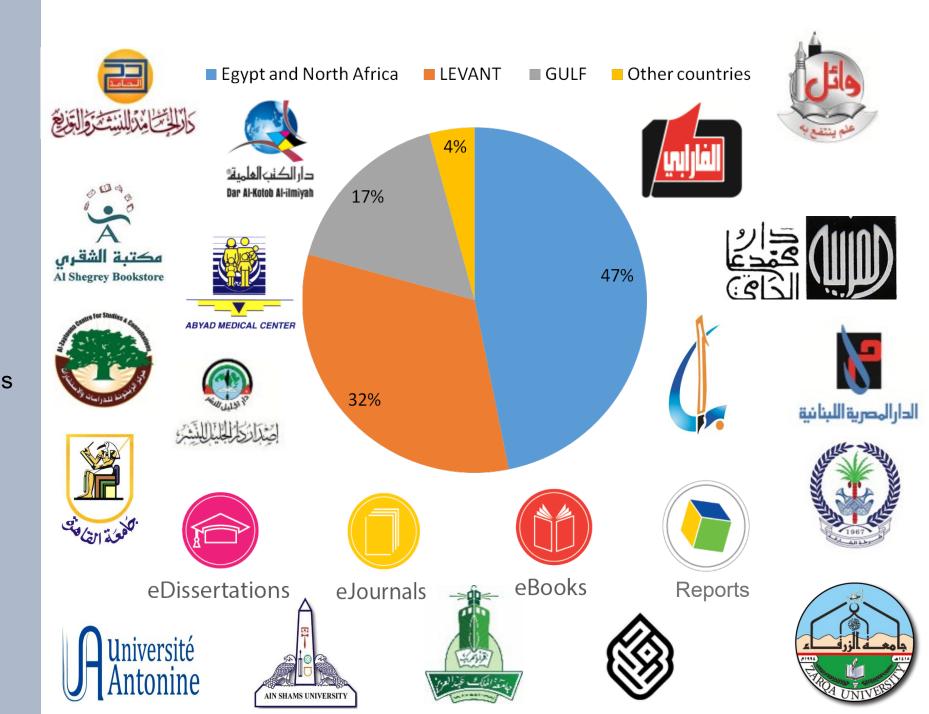
5 offices

Riyadh



Ankara













- 16 Main subjects
- 15,000 Academic E-books
- 440 peer reviewed journals with up to 4 years back issues (more than 40,000 articles)
- 9,000 Theses and Dissertations (Masters & Phd)
- 20,000 strategic reports
- 100% ISBNs, ISSNs, matching the original printed copies
- 100% Marc21 records, LCSH, and DOIs at article level
- 20-25% yearly growing



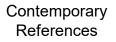
Ę

















Language & Literature



eBooks

eJournals



History, Geography& Biography



Arts





**Arab Laureates** 





Media & Communication



Social Sciences





**Business& Economics** 



Physiology



Islamic Finance & Banking



eBooks eJournals

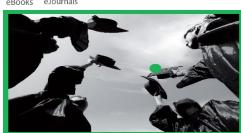


**Islamic Studies** 





**Political Science &** International Relations



**Educational Sciences** 











Law









### Middle East Strategic Studies Online "MESSO" - (50% English)

MESSO is a source for research, intelligence and analysis in Middle East affairs. The database includes a wide range of publications from 2007 onward. Thirty five main titles contain more than **9,000 reports** growing daily.

MESSO **Thirty Five** Reports Published by **Ten** think tanks and research institutes across **6** Countries in the Middle East:

#### Subjects:

•Arab-Israeli affairs

- •Elections and changes of government across the region
- •Social issues such as education, healthcare, immigration, refugees and asylum
- •Wars, treatises, and diplomacy
- •Military, defense and security
- •Terrorism and issues of internal security
- •Legislation, budgets, economic developments and international agreements





### Islamic Finance Hub "IFH" (90% English)



**IFH** contains more than **1500 documents** comprised of books, journal articles, standards, conference proceedings, white papers and reports on Islamic Finance and banking. The collection provides policy institutes, economic think tanks, government regulators, banks, law firms and academic institutions with critical research and analysis of the latest trends and applications of Shari'a compliant Finance, economics, banking, and law.

### Subject Areas:

- Islamic financial services
- Islamic capital markets
- Corporate Governance
- Regulatory affairs
- Zakah
- M&A





**100% Full-Text Searchable** 

Personal bookshelves



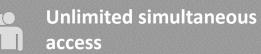
LCSH RDA MARC21 records



Copy/Paste with Auto Citation



Counter Usage reports





Highlighting and annotating



 $\begin{bmatrix} \triangle \\ \blacksquare \end{bmatrix}$ 





Text-to-Speech Virtual keyboard (Multiple Languages)

Android/IOS application



### amazon

Ļ

[]]

9

0

w

x≣

S

Desktop

#

-

\_\_\_







02



🛟 🛛 🕼

(a

6

CreateSpace An Amazon company dedicated to POD services	Bookmasters A Baker & Taylor company dedicated to POD services	Turnitin Online plagiarism-prevention service	Wikimedia Foundation Knowledge sharing and free educational content	Google Scholar Free index of the scholarly literature	OCLC Cataloging the world's collected knowledge
EBSCO Electrony Territory	Summon	cross	Sencite & 知道 Conki.net	≽ Google Play	OverDrive
EBSCOEDS A complete Discovery Solution for libraries	ProQuest Web-scale indxing and discovery services	Crossref Make content easy to find, link, cite and assess	CNKI China National Knowledge Infrastructure	Google Play Store Al Manhal titles to the consumer market	OverDrive Al Manhal titles to public and private libraries
YBP Library Services	ebrary	EBSCOhost	🇯 App Store		
GOBI3 Online content acquisition interface	eBook Central Academic, government, corporate and public libraries	EBSCO Host Premium online information resources	Apple AppStore Digital distribution platform for mobile apps on iOS		,



**Global customers** 

500+ institutions



Yale University

GEORGE

UNIVERSITY

University



אזר ותמ ים ים



NDU

NOTRE DAME UNIVERSITY دەرمىقە س\_يدة بامعة س\_يدة







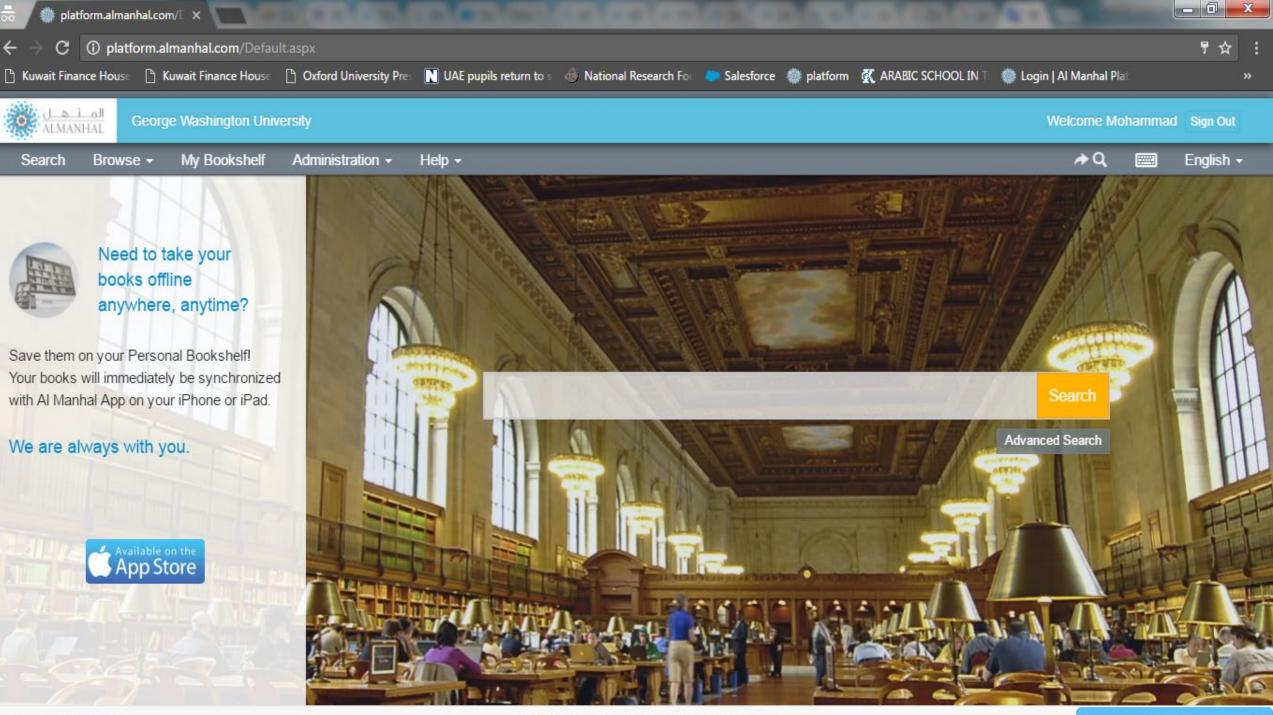


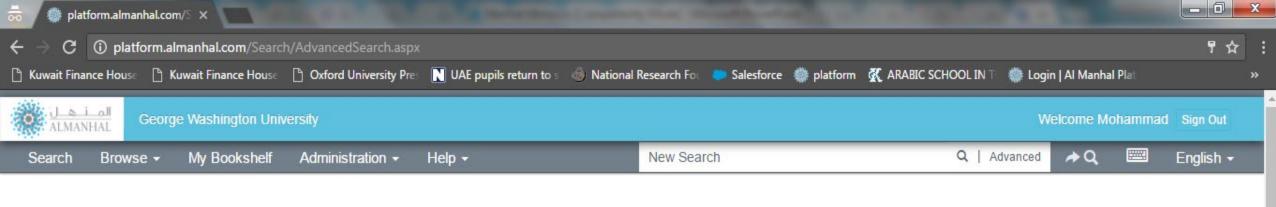
IZ 1975 ST









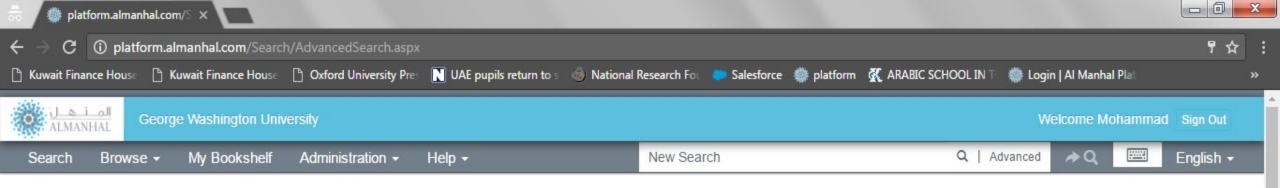


#### Advanced Search

#### Search Fields

And Add your search word		In Title	• +
Or d Fields			
Title Islam ×			
Publication Year			
1973			2016
Document Type	~	Document Language	~
Main Report	~	Journal	~
Program Type	~	Main Topic	~
Publishing Country			

~

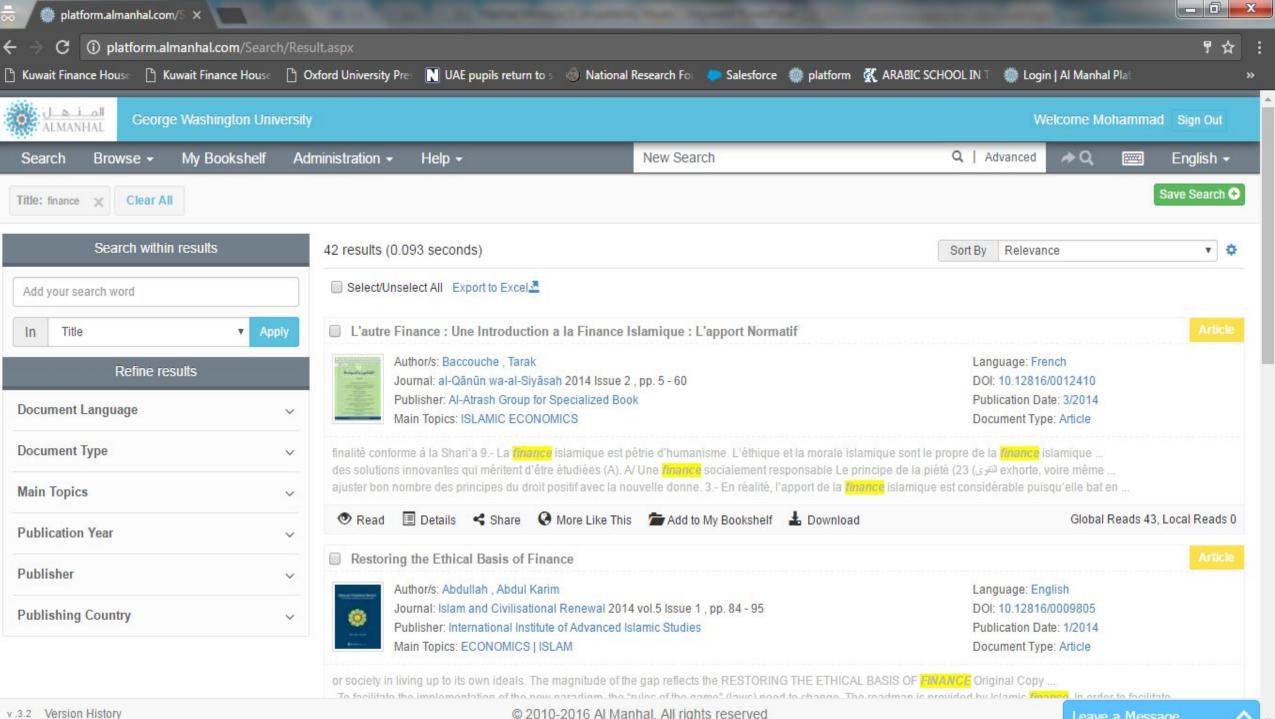


#### Advanced Search

#### Search Fields

Add your search word	In	Title	•	+
Publication Year				
1973				2016

Document Type	Language	بية	العر		•									×	
Main Report	غ 1	بية	glish العر rkçe		5	6		7	8	9	0			Backspace	
Program Type	Tab	Ó	ص	ů.	ق	ف	ė	3	•		ć	5	5	۰ I	
Publishing Country	caps lock	ش	س	ي	Ų	J	1	6		ú	Q	ك	ط	Enter	
	shift		ප්	5	ė	•	۷	ى	δ	9	Ι		ď	shift	
							_			<u> </u>					



© 2010-2016 Al Manhal. All rights reserved

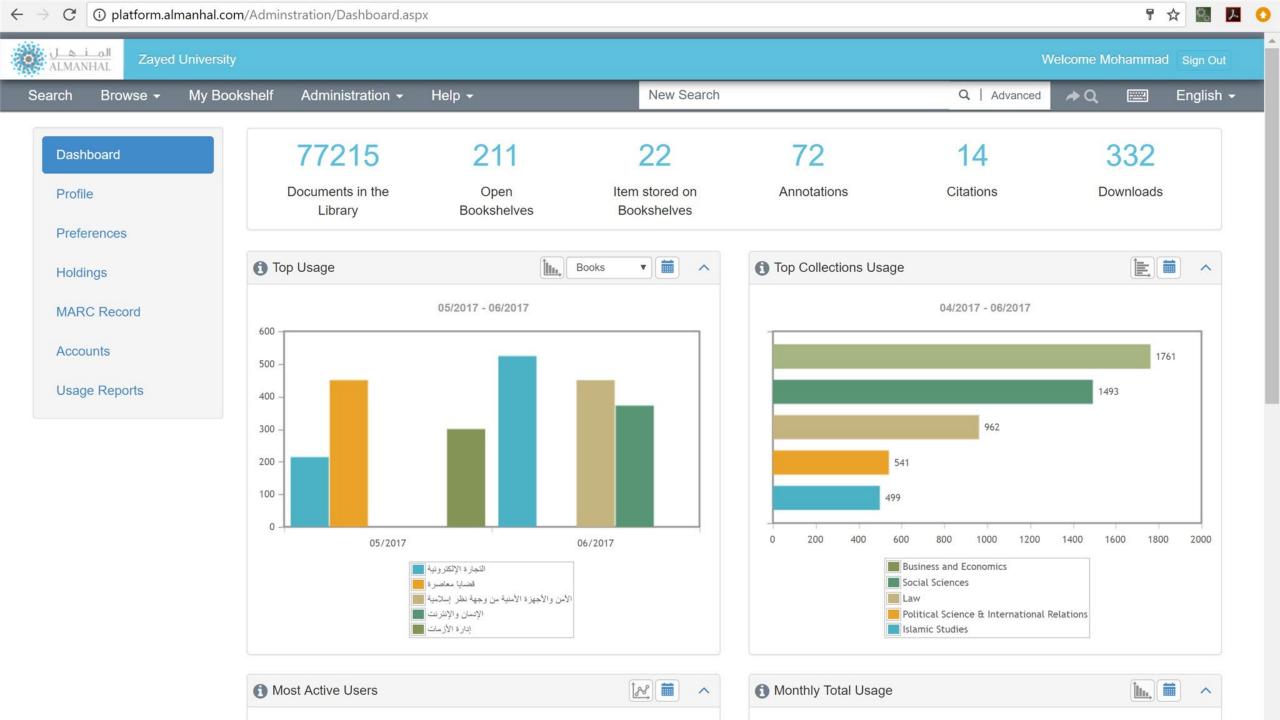
18	platform.almanhal.c	.com/A ×		Canada Real	Street, or passive		-				x
$\leftarrow \ \Rightarrow$	C i platform.	.almanhal.com/Article	e/Preview.aspx?ID=7563							¶☆	:
🗋 Kuwa	it Finance House 🗋	Kuwait Finance House	Cxford University Pres	N UAE pupils return to	s 🍓 National Research Fou 🐤 Salesfo	orce 🍈 platform 🥂 ARABIC SCHOC	DL IN TI 🛛 🎆 Log	in   Al Manhal	Plat		»
Sear	rch Browse <del>-</del>	My Bookshelf	Administration -	Help <del>-</del>	New Search	C	Advanced	<b>≁</b> Q		English <del>-</del>	<b>^</b>
Contents	Search Within D	and 3521.11% re Nigerian econom Keywords: Mon 1. INTRODUC The int in the history of business, transa Ezrim (2005). H by exchange by value, difficult associated with	nic growth. Finally ( ney, Growth, CBN, C CTION roduction of mone f finance. To the s actions and excha Exerted 1	GDP was found to s Circulation, Grange ey is a substitute t simple Finance is ange processes for ange processes for ange processes for ange processes for ange processes for ange proces	to a barter trade system whic nothing but money needed t or Economic development (	ch was a very important ev to consummate economic Osiegbu and Onorah (20 most of the problems crea k of commodity, measure d payment. These proble welfare progressed; it beca	vent and 11), ated e of ems	1 15	<ul> <li>P</li> <li>Sh</li> <li>An</li> <li>Ci</li> <li>Ci</li> <li>Hi</li> </ul>	nare nnotate ite ighlight dd To Bookshe o to bookmark ead	
		A sligh	nt modification of	the simple scho	ol is contained in the perce	eption of finance not only	as			$\bigcirc$	

money but also as monetary assets Onuorah and Osiegbu, Ezirim (2005). Anyafo (1998) typified finance as

Leave a Message

 $\sim$ 

vait Finance House 🛛 🗎	Kuwait Finance House 🕒 Oxford L	University Pres 🔣 UAE pupils return to s	👶 National Research Fo 🛛 🤛 Salesforce 🛛 🍈 platf	orm 🥂 ARABIC S	CHOOL IN T 🛛 🍈 Login	Al Manhal P	lat
arch Browse <del>-</del>	My Bookshelf Administ	tration - Help -	New Search	1929	Q   Advanced	r≉Q,	📰 English -
Table of Contents Abstract INTRODUCTIO	1 ON 1	Copy a citation + APA (6th ed.)		×	<b>K≪I≱≯ H</b> 1	15	<ul><li>&gt;</li><li>▲ Download</li><li>▲ Print</li></ul>
REVIEW OF L DATA AND ME CONCLUSION	Please press Ctrl+0	C to copy the text.			×		<ul><li>Share</li><li>Annotate</li><li>Cite</li></ul>
REFERENCES	The introduction of mo in the history of finance business, transactions Chi-Chi , Onuorah Ana	e. To the simple Finance is nothins and exchange processes for Eco astasia and Chigbu , E. E"Mone	ide system which was a very important even ng but money needed to consummate econo onomic development Osiegbu and Onorah ( ey / Finance in Circulation Flow and the Nige	omic and 2011),	)man Chapter of		<ul> <li>Highlight</li> <li>Add To Books</li> <li>Go to bookma</li> </ul>
	Citation Standard: MLA	siness and Management Review.	1.12 (2012). 1. Plint .				Read     Stop
			ence standards. However, formatting rules can vary widely study. The specific requirements or preferences of your n or organization should be applied.	reviewing	typified finance as d or brought from		



👼 🖉 🍈 platform.almanhal.com/A 🗙								
$\leftrightarrow$ $\Rightarrow$ $\mathbf{C}$ (i) platform.almanh	al.com/Adminstration/UsageRepo	ts.aspx					۲	'☆ :
🕒 Kuwait Finance House 🛛 Kuwait I	Finance House 🕒 Oxford University P	re: 📘 UAE pupils return to	s 🔞 National Research Fou	🗢 🗢 Salesforce 🛛 🍈 platform	🕵 ARABIC SCHOOL IN T 🛛 🌰	Login   Al Manha	l Plat	»
المـــَـهــل George Was	shington University					Welcome Mo	bhammad Sign O	put
Search Browse <del>-</del> My	Bookshelf Administration -	Help <del>-</del>	New Sea	irch	Q   Advanc	ed 🔶 🔍	📟 Englisl	h <del>-</del>
Dashboard Profile Preferences Holdings MARC Record Accounts Usage Reports	COUNTER Reports Type Journal Report 1 (R4) Journal Report 1 (R4): Nu	mber of Successful Full-	Text Article Requests by Text Article Requests by	Year of Publication (YOP) a	nd Journal		Export to Excel	

Finance House 🕒 Kuwait	Finance House 📋 Oxford University Pres 💽 UAE pupils n	eturn to 💈 🚳 National Research Fou 🛛 💭 Salesforce	🌼 platform 🛛 🍕 ARABIC SCHOO	L IN T 🛛 🌼 Login   Al Manhal	Plat
الم نـ هـ MANHAL George Wa	ishington University			Welcome Mo	hammad Sign C
h Browse <del>-</del> My	Bookshelf Administration - Help -	New Search	٩	Advanced 🔶 🔿 🔍	📟 Englisi
ashboard					Download All
rofile	Books Holdings	•			Filter
references		•			
references Ioldings	Books Holdings				
		Difference	Full Download	Updates Log	\$
loldings	Books Holdings		Full Download Download	Updates Log	¢
loldings IARC Record	Books Holdings Collection Name	Difference			\$
loldings IARC Record	Books Holdings Collection Name Islamic Studies	Difference	Download		\$
oldings IARC Record ccounts	Books Holdings Collection Name Islamic Studies Social Sciences	Difference	Download Download		\$
loldings IARC Record ccounts	Books Holdings Collection Name Islamic Studies Social Sciences History, Geography & Biography	Difference	Download Download Download		

-

### Read any where ....

#### No Internet connection required

Mitchell management			
Waters Bandadana			-
Rear and back	HERE AND AND	and Person	
No. of the local data	Comparison of Comparison of		
	antimorphotophara	A STATISTICS AND A STAT	per carte de la
alle mat	And appendix for the property of the second se	1000	
	Contraction that they are studied from the state of the s	**********	
1. 1.00.0100	** 🗇		1.2.4.4
- randound	Station is A few provident basis basis that a lastest with the basis		100
C. Participation of the	Safety Safety Anton Safety Arran	Company Print	
tory term it i	And the set of the set	and the second second	
anamati in	And fails unservices		
Nor here		-1011	4.5.5.4
Testate for	1 infrase en la la la serie de serie de serie de serie de la se		1000
A STATE OF A	Advectored and and the second state of the second	internet freist	
National III			
Among Same	Append Served and Appendiate Testade Protect	Publisher one more	
	- 0		$(\mathbf{x}_{i}) \in [\mathbf{x}_{i}] \times [\mathbf{x}_{i}]$
	ii Vetharahaata	and an advantage of the second second	
	Real International Concepts	coloring inter	
	Contraction of the second seco	inter Tall	
	And Spine Strategies		

## Students can download the book to the device/App and read it offline





Thank you

www.almanhal.com

malbaghdadi@almanhal.com



### Nahla Wa Nahil

## **Arabic Reading Adventure**

Read ... Listen ... & Learn





# A unique and entertaining reading experience for your students



"Nahla & Nahil" is the Arabic speaking world's first online literacy platform that both educates and entertains children between the ages of 4 and 11.

#### See why the platform is so special:

- Tailor made for kids: easy to navigate, colorful with entertaining characters.
- Unlimited access designed for the desktop and tablet.
- 500 leveled children's books.
- A wide range of age and level appropriate magazines, encyclopedias, videos and games to support exploration, learning and comprehension.





- Audio books for listening and learning the right pronunciation.
- Our 'word-click' repeat feature, allows readers to simply click on a word to hear it again. Allowing your students to focus on the words they don't know.
- Each title includes an online reading assessment quiz, word games and other entertaining exercises to help the teacher assess reading and comprehension levels.



All our books are leveled in accordance with the Arabi21 and Mubadarah leveling systems. These leveling systems were created by consortia of educational publishers, teachers, and academics interested in the development of teaching and learning the Arabic language in schools and classrooms

YEAR Read	ding Level	نلة <mark>و</mark> ن_اه_ل
KG	أ ب	Nahla <sup>W</sup> ðNahil
Grade1	ح د هـ	
Grade2	و ز ط	
Grade3	ط ي ك	
Grade4	_ ل م	
Grade5	ن	
Grade6	س	



#### Working with the Arab world's best children's publishers

Nahla Wa Nahil is proud to give students unlimited access to thousands of books from the Arab world's most reputable children's educational publishers.

**20+ Publishers** 









مجموعة شركات













Created by teachers for teachers, Nahla & Nahil was developed with your Arabic teaching needs in mind.

Right from the beginning, our goal was much more than providing early readers with access to a large online library.

Biographies

### ن\_\_\_\_لة<mark>و</mark>ن\_اه\_ل **Library Subjects:** Nahla Wa Nahil 1<sup>2</sup>3 **Educational Stories** l Learn **My Letters & Numbers Entertainment** Environment Animals Science Classics Religion

### Hi there!

Let's start our reading journey...

0

Username

\*\*\*\*\*\*\*\*\*\*

LOGIN

Forgot your Password? Request a reset

**6** 111. 10.2

### Hi Mohammad, who would you like to read with?



NAHLA

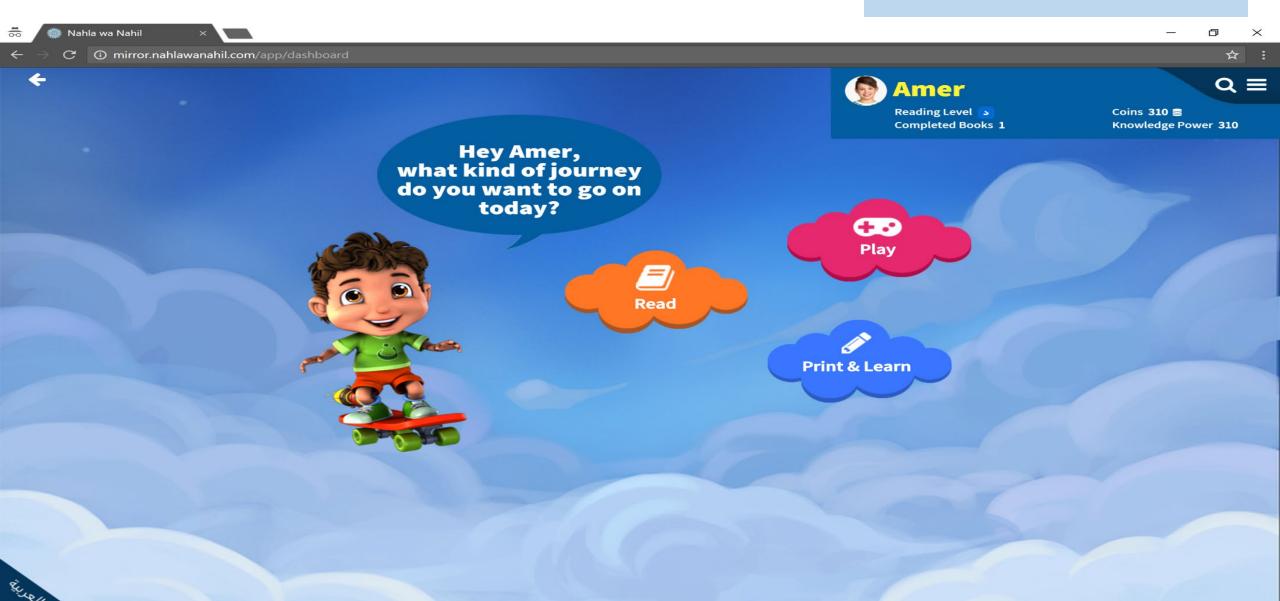
NAHIL

 $\equiv$ 

2

### Interactive





### Visual learning







## Game-based Learning



لعبة تعليمية ترفيهية، تُعلم الطفل جمع الأعداد بطريقة رائعة ومسلية



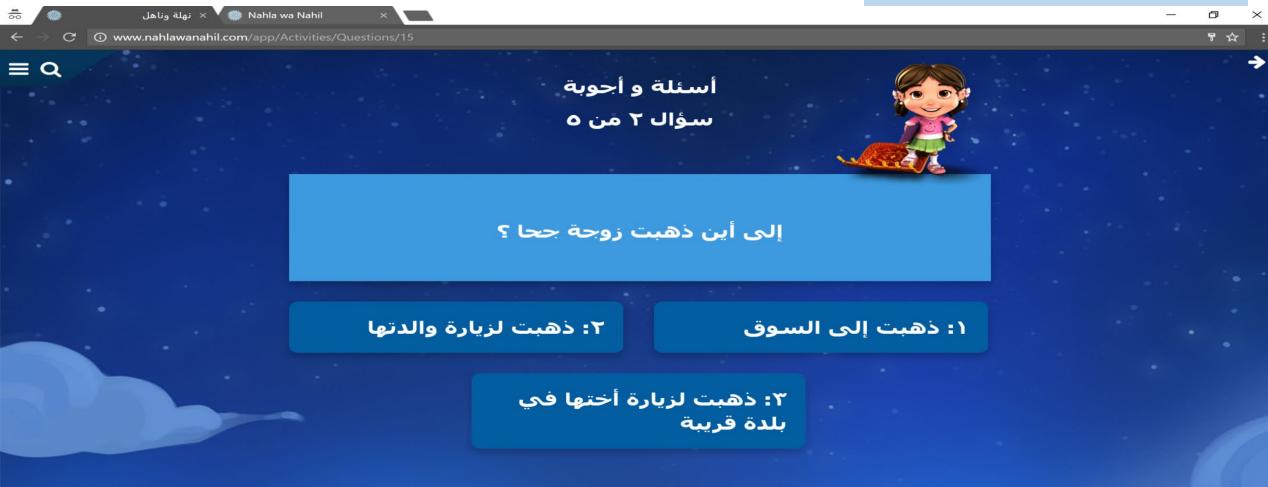
## Blended Learning





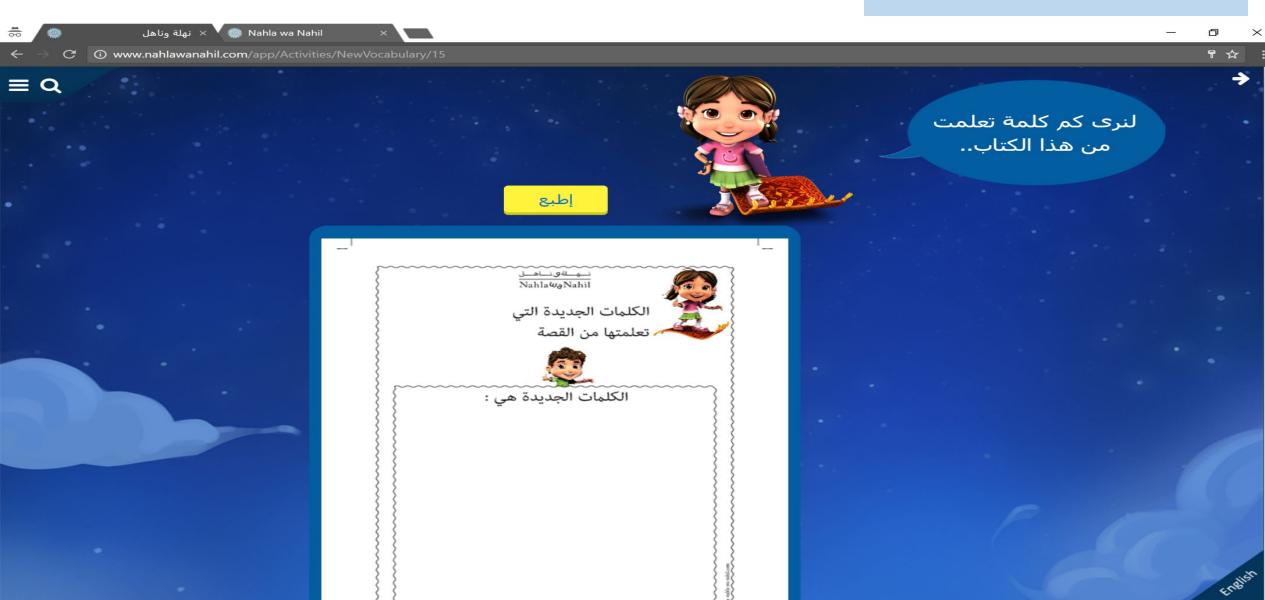


### Comprehension skills



### Vocabulary Skills







### Critical Thinking



 $\equiv \mathbf{Q}$ 

#### **n** $\times$ ም 🕁

English

### ضع الصور في الترتيب الصحيح

إسحب وألصق الصور أدناه في التريب الصحيح











إنهاء

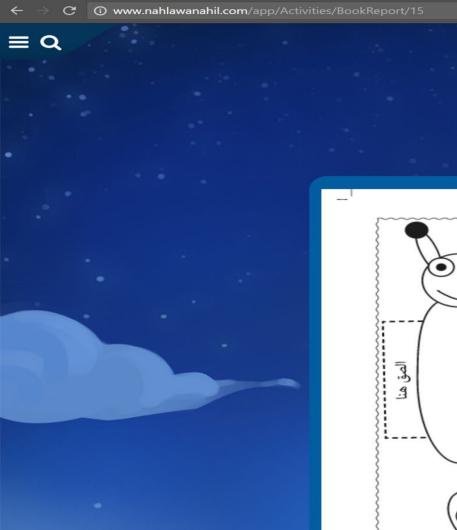
## Creativity



7 \$

English

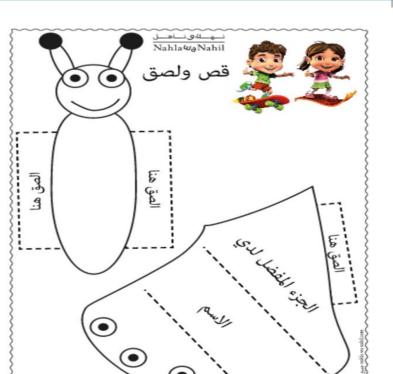
×



× نهلة وناهل

🌼 Nahla wa Nahil

-



إطبع

ما عليك سوى أن تطبع، تقص، تملأ المعلومات وتلون، ثم تلصق الأجزاء حتى يكتمل الشـكل.

### Efficient data analysis at all levels



$\leftarrow$ $\rightarrow$ C (i) teacher.nahlawanahil.co	om/app/reports/stud	ent							☆ :
نے مسلقو نے اہمسلو Nahla (م) Nahla (								Account 🗸	∽ English ∽
Manage Students Accounts Evaluation Forms	Student Name	Level 🗢	Grade 🗢	Total Reading Duration 🗢	Total stories started with 🗢	Total Completed Stories ♀	Coins 🗢	Knowledge Power ≎	
E Reports ~	Mohammad Abedrabbu	Ъ	3	00h:04m	1	0	0	0	Details
By Student	Sarah Hafez	٢	1	00h:00m	0	0	0	0	Details
E Stories ~	Tatweer Educational	د	1	01h:19m	25	0	1	100	Details
	yasat school	F	1	00h:27m	2	0	0	0	Details
	تميم الخفش	í	1	00h:00m	0	0	0	0	Details
	تيم الخفش	Î	1	00h:05m	0	0	0	0	Details
	دينا دينا	î	1	00h:00m	1	0	0	0	Details
	سماح قورة	ح	1	00h:02m	0	0	0	0	Details
	سهام الاستاذ	۲	3	00h:00m	0	0	0	0	Details
	صالح عبيد	L	1	00h:12m	2	0	0	0	Details
	محمد عبدريه	ζ	3	00h:37m	5	1	210	210	Details
	وزارة1 التربية	С	2	00h:00m	0	0	0	0	Details
	وزارة2 التربية	ي	3	00h:00m	0	0	0	0	Details
	منابقة التربية	. 1	4	00b:00m	0	0	0	0	Details

### Differentiation in the classroom



نهلة وناهل 🐡	🗙 🗸 🍏 Na	ahla wa Nahil	×							-	Ð	2
$\leftarrow$ $ ightarrow$ $ extsf{C}$ $ extsf{0}$ teacher.nahla	wanahil.com	n/app/manage-st	udents								☆	
ن <u>ماتو</u> ناهل Nahla <b>w<sub>∂</sub>N</b> ahil ≡	=									Account 🗸	English	~
யி Dashboard	Das	shboard - Stud	ents									
🖂 Profile	~	Students List	(16)						+ Add Stude	ent) 🕂 Imp	port Batch	)
🔁 Students	~ <											
Manage Students Account	ts	Name		Grade			Level	Status				
Evaluation Forms		Name		Grad	e		Please Select	Please Se	elect 🔻	Search		
🖂 Reports	~											
By Story												
By Student				Different leve	ls in the same	calss room				Expo	ort to Excel	)
☑ Stories	~	First Name	Surname 🖨	Grade 🗢	Level 🖨	Is Active 🗢	Obsoletion Date 🗢					
		Mohammad	Abedrabbu	3	L	Yes		Upgrade Level	Reset Password	Edit	Delete	
		Sarah	Hafez	1	ط	Yes	-	Upgrade Level	Reset Password	Edit	Delete	
		Tatweer	Educational	1	د 🔶	Yes	-	Upgrade Level	Reset Password	Edit	Delete	
		yasat	school	1	ط	Yes	-	Upgrade Level	Reset Password	Edit	Delete	
		تميم	الخفش	1	î 👘	Yes	-	Upgrade Level	Reset Password	Edit	Delete	
					H M	1 2 3 4	▶ ▶ 5 ▼					

### Student profile and in-depth analysis

L

L

L

L

L

رموشي فرشاتي

عندما سافر أبي

عيد ميلاد دبدوب

قطط في نز هة

عندما دخلت الروضة



3/26/2017 11:27:14 AM

$ ightarrow$ $ extsf{C}$ $ ilde{ extsf{0}}$ teach	ler.nahlawanah	hil.com/app/reports/student/164				¥
نے اور نے نے اور ا Nahla <b>w<sub>ə</sub> Nahil</b>						Account 🗸 English 🗸
ි Dashboard		Dashboard • Reports • Details				
Profile	~	Student Name	محمد عبدريه			
Students	<	Grade	3			
Reports	~ <	Reading Level	c			
By Story		Last Log-in	4/15/2017 8:51:5	51 AM		
By Student		Student Titles Info(12)				
Stories	~					Export to Excel
		Story title 🗢	Level 🗢	Reading Date 🗢	Total Read Duration 🗢	Complete Activities date 🗢
		أبحث عن شرطي	L	3/26/2017 2:55:20 PM	00h:01m	
		االبوم اعيادي المصور : شهر الصوم رمضان كريم	4	3/26/2017 11:18:06 AM	00h:00m	
			ط ك	3/26/2017 11:18:06 AM 3/26/2017 11:19:09 AM	00h:00m 00h:02m	
		رمضان کریم			The second se	

14 4	0	N.N.	A.F	10 -
19 9	Z			10 🔻

3/26/2017 2:48:33 PM

4/8/2017 9:48:56 PM

3/26/2017 11:08:26 AM

3/26/2017 2:52:54 PM

4/8/2017 10:04:00 PM

00h:03m

00h:00m

00h:15m

00h:02m

00h:00m



Thank you

## You can request a free trial: sales@almanhal.com mabedrabbu@almanhal.com

